

August 20 + 21, 2020
Portland, Oregon



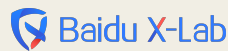
Email us to sign up
sponsorships@rustconf.com

BECOME A SPONSOR!

AND SUPPORT THE RUST COMMUNITY

RustConf gathers more than 600 of the world's top Rust developers for a full day of talks by Core Team members and major contributors plus a full day of top-notch training. If you're looking to meet Rust talent this is where you'll find it.

PREVIOUS SPONSORS



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SPONSORSHIP PACKAGES

BENEFIT	BRONZE	SILVER	GOLD <small>Limited Quantities</small>	DIAMOND <small>Limited Quantities</small>
Logo on RustConf.com	✓	✓	✓	✓
Blurb on RustConf.com	✓	✓	✓	✓
Logo on conference signage	✓	✓	✓	✓
Sponsor designation in pre-event emails	×	✓	✓	✓
Opportunity to send stickers for distribution	×	✓	✓	✓
Recognition in opening announcements	×	×	✓	✓
Logo on screens during breaks	×	×	✓	✓
Sponsor table at conference <small>Limited Quantities</small>	×	×	✓	✓
Opportunity to provide swag for distribution	×	×	✓	✓
Happy Hour sponsorship	×	×	×	✓
Conference recordings featuring logo	0	1	6	ALL
Attendee passes <small>Training passes not included</small>	1	2	4	6
	\$3,000	\$5,000	\$8,000	\$10,000

Materials are due by August 12, 2020.





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A-LA-CARTE SPONSORSHIPS

Sponsors get exposure related to the specific item sponsored, as well as logo placement on RustConf.com

\$3,000

Up to 4 sponsors
per item

- Coffee
- Hacking Space/Hallway Track Lounge
- After Party/Happy Hour

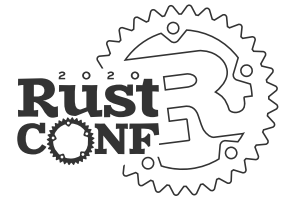
\$2,000

- Snack Break
- On-site Childcare
- Speaker Lounge
- Photo Booth
- Lanyards (Sponsor provides lanyards)
- Bags (Sponsor provides bags)

\$1,000

- Speaker Travel (One speaker)
- Scholarship Program (One Student)
- Video Sponsorship (One Session)
- Speaker Gifts

SPONSORSHIP CONTRACT



AGREED: Sponsor/Exhibitor (“Sponsor”) is bound to this Sponsor and Exhibitor Application and Contract, including the attached Participation Agreement (collectively, the “Agreement”) for RustConf 2020 (“Conference” and/or “Event”). The undersigned has read and agrees to all the terms and conditions of the Agreement. The undersigned represents and warrants that he/she is authorized to sign on behalf of the Sponsor listed above and that all information I have provided is complete and accurate.

Sponsor Legal Name	
Package/Addon	Cost
Sponsor Signature ×	Date
Tilde Inc. Signature ×	Date

PARTICIPATION AGREEMENT: Terms and conditions are for sponsor participation in RustConf 2020 taking place in Portland, OR on August 20 and 21, 2020. Unless otherwise specified, packages do not include tickets to or sponsorship of Monday Training and Activity events on August 20.

ASSIGNMENT OF SPACE: Tilde Inc., a Delaware Corporation (“Tilde”) shall assign the booth, display and/or tabletop space as agreed to under this Agreement for the period of the display. Location assignments will be on a first-come, first-served basis, and may be modified by Tilde due to changes in Event layout, venue or other factors, and will be made solely at the discretion of Tilde. Booth assignments may include specific non-negotiable instructions on how to orient the booth.

USE OF SPACE: Sponsor is allowed to distribute literature, run demonstrations and distribute products within the boundaries of the Sponsor’s assigned space. Sponsor’s product demonstration, placement or handing out of literature, signage, all booth furnishings and lighting must be well within the confines of the assigned space at all times and may in no way interfere with adjacent space. Demonstrations using audio must use headsets to demonstrate audio capabilities. All booth furnishings, equipment and displays are the responsibility of Sponsor, must be constructed safely, and must be installed, occupied and dismantled in accordance with Tilde’s schedule. Tilde may refuse permission to exhibit any products or services Tilde deems objectionable or unsuitable for the Event. Sponsor shall not assign to a third party its space or any portion of that space without the prior written consent of Tilde, which Tilde may grant or withhold at its sole discretion. This includes needing specific authorization for participation by third parties designated as your partners. Areas requiring authorization include displaying logos, signage, third party branded giveaways or handouts, and any other representation bearing a brand other than that of the Sponsor. If such permission is given, Sponsor assumes full responsibility for the conduct of the assignee and all its representatives. Sponsor may not distribute or sell food or beverage at the assigned space or anywhere on event premises without prior permission from Tilde.

SPONSOR EVENTS: Sponsor shall not schedule or sponsor any event in connection with the Conference, including without limitation evening events, during a time that overlaps or conflicts with any Conference event published in Tilde’s Conference schedule. All events must be preauthorized by Tilde to avoid such conflicts. Events can only be listed as official conference events and promoted by Tilde if they are sponsored exclusively by event sponsors.

SPONSORSHIP CONTRACT



INDEMNITY AND LIMITATION OF LIABILITY: Neither Tilde, any co-sponsor, venue provider nor any of their respective officers, agents, employees, contractors, facilities, representatives or assigns shall be liable for, and Sponsor hereby releases them from, any claims for damage, loss, expense, harm, or injury or death to the person, property or business of the Sponsor and/or any of its visitors, officers, agents, employees, contractors, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, uncontrollable events, third parties, accident or any other reason in connection with the display at the Conference. Sponsor hereby indemnifies, and shall defend, and protect Tilde and hold Tilde, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses which might result or arise from Sponsor's participation in the Conference or any actions of Sponsor's officers, agents, employees, contractors, or other representatives. Under no circumstance will Tilde, any co-sponsor, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall Tilde's liability, under any circumstance, exceed the amount actually paid to it by Sponsor. Tilde makes no representations or warranties regarding the number or identity of persons who will attend the Conference.

OBSERVANCE OF LAWS: Sponsor shall abide by and observe all laws, rules and regulations, and ordinances in connection with the Conference and this Agreement.

CANCELLATION OR TERMINATION BY TILDE: If for any reason beyond its reasonable control, including without limitation fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, or act of God ("Force Majeure"), Tilde shall determine that the Conference or any part will not be held, Tilde may cancel the Conference or any part thereof. In that event, the liability of Tilde is limited to the amount of fees paid, and Tilde shall determine and refund to Sponsor its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by Tilde. In the event, however, that Tilde cancels the Conference for any reason other than Force Majeure, Tilde shall refund to Sponsor the full amount of the fees paid by Sponsor.

CANCELLATION BY SPONSOR: All payments made to Tilde or agreed to under this Agreement shall be deemed fully earned and non-refundable in consideration for expenses incurred by Tilde and Tilde's lost or deferred opportunity to provide space and/or sponsorship opportunities to others. Cancellation notices must be in writing and sent to Leah Silber at events@tilde.io.

SPONSOR CONDUCT: Sponsor and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste. Tilde reserves the right to eject from the Conference Sponsor or any Sponsor representative(s) violating those standards.

AGREEMENT TO TERMS, CONDITIONS AND RULES: Sponsor agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by Tilde from time to time for the efficient and safe operation of the Conference. This Agreement represents the final, complete and exclusive agreement between Sponsor and Tilde concerning the subject matter of this Agreement. Tilde does not make any warranties or other agreements except as set forth above. Any amendment to this Agreement must be in writing signed by Tilde. No business forms (including without limitation any Sponsor purchase order terms and conditions) shall modify, interpret, supplement or alter in any manner the express terms of this Agreement. The rights of Tilde under this Agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of Tilde. If any term of this Agreement shall be declared invalid or unenforceable, the remainder of the Agreement shall continue in full force and effect. This Agreement shall be binding upon the heirs, successors, and assigns of the Sponsor subject to the terms of this Agreement regarding consent to assignment.